



Media Release

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Name change for ASFONZ

The Association that promotes workplace savings in New Zealand has used its biennial Forum in Wellington to propose a name change.

The Association of Superannuation Funds of New Zealand (ASFONZ) – the voice of workplace super – was established in 1969.

Chair David Ireland says the time is now right for a change of name.

“From 1 November, the Association will become known as Workplace Savings NZ – Te māngai penapena ā-mahi.

“The literal translation of the Māori tagline is ‘the mouthpiece for workplace savings’.

“The decision to change the name was made because we believe it is important to have a name that more closely reflects the activities of the Association.

“Forty years on, we are far more than just a body for superannuation funds: our focus is on workplace savings as a whole, including KiwiSaver,” says Mr Ireland.

The proposed name is subject to ratification by Association members, and a Special General Meeting is being planned later in the year to discuss this.

For further information

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Chair

Association of Superannuation Funds of New Zealand

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